



Find us on Instagram @franco\_foods

# SPONSOR FRANCO FOODS

## Franco Foods and You: A Winning Recipe!

## Find your customers where they get their information... YouTube!



Featured on NH Chronicle! (January 26<sup>th</sup>, 2022)

### What is Franco Foods?

Franco Foods is a cooking channel dedicated to discovering the World of French-inspired foods and cultures one bite at a time. The series is hosted by Nathalie Hirte who learned to cook at her mother's side while growing up in Quebec. She remains an avid home cook and baker, and is the office manager of the Franco-American Centre. Nathalie loves to share her mother's recipes as well as memories from her childhood. In short, Franco Foods not only celebrates the variety of foods of the Francophonie, but also the culture, history and personal stories that connects us to these foods.

### Who is the Franco-American Centre?

Franco Foods is presented by the Franco-American Centre (FAC), a non-profit organization that celebrates French language, culture, and heritage in New Hampshire and Beyond! The FAC offers a variety of options for all interests and ages including youth and adult language classes, cultural events like NH PoutineFest, and many more.

### What is the Fleur Délices Challenge?

The Fleur Délices Challenge is a baking competition. 10 highly skilled amateur bakers will compete to be the champion of this delicious event. They will be judged by professional chefs while decorating their cakes in front of a roomful of observers.

### For more information:

Franco Foods YouTube Channel: [Franco Foods](#) (type *Franco Foods* in the YT search bar)

Franco-American Centre: [FACNH.com](http://FACNH.com)

Fleur Délices Challenge: [FACNH.com/fleur-delices-challenge/](http://FACNH.com/fleur-delices-challenge/)

I look forward to discussing 2022 sponsorship opportunities and benefits with you in more detail.

Questions? Please contact:

**Nathalie Boucher Hirte – Office Manager**

**Franco-American Centre**

[francofoods@facnh.com](mailto:francofoods@facnh.com)

603-377-0751

# SPONSORSHIP OPPORTUNITIES & BENEFITS

<b>Nathalie Boucher Hirte – Office Manager</b> <b>Franco-American Centre</b> <a href="mailto:francofoods@facnh.com">francofoods@facnh.com</a> <b>603-377-0751</b>		Executive Chef (\$1,000+)	Sous Chef (\$500)	Chef de Partie (\$250)	Junior Chef (\$125)
<b>SPONSOR BENEFITS</b>	One complimentary Franco Foods apron	✓			
	Special feature/guest on one Franco Foods episode in 2022 season*	✓			
	Information table at Franco Foods Fleur Délices Baking Challenge on April 9th, 2022	✓			
	Number of sponsored episodes on YouTube in 2022*	5	2		
	1-minute address to attendees during remarks at Franco Foods Fleur Délices Baking Challenge on April 9th, 2022	✓	✓		
	Sponsor featured on social media	✓	✓	✓	
	Sponsor logo on marketing materials at Franco Foods Fleur Délices Baking Challenge	✓	✓	✓	
	Sponsor logo and website link on official Franco American Centre website as 2022 Franco Foods sponsor (Executive Chef and Sous Chef noted as Premiere sponsor)	✓	✓	✓	✓
	Verbal acknowledgement of sponsorship at Franco Foods Fleur Délices Baking Challenge	✓	✓	✓	✓
	Franco Foods Sticker Swag Bag	✓	✓	✓	✓

\*Date(s) of your choosing



# 2022 SPONSORSHIP AGREEMENT

## Franco Foods presented by the Franco-American Centre

Please Print

To conveniently pay online, head over to <https://facnh.com/product/sponsors-franco-foods/> and skip the paperwork!

Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_ Company Web Address: \_\_\_\_\_

Please select one of two sponsorship options:

### Cash Sponsorship:

- Executive Chef | \$1,000+
- Sous Chef | \$500
- Chef de Partie | \$250
- Junior Chef | \$125

OR

### In-Kind Sponsorship (Product or Service):

Product OR Service: \_\_\_\_\_

Fair Market Value\* (of product or service): \$ \_\_\_\_\_

\*Value must be greater than or equal to min. sponsor level cash amount to qualify for sponsor benefits

### Additional Options:

Please send me information about signing up for the Franco-American Centre e-newsletter

Unable to sponsor, but please accept this donation: \$ \_\_\_\_\_

I was referred by (insert name/team/company): \_\_\_\_\_

*We authorize the Franco-American Centre and Franco Foods to include our corporate name and logo on all Franco Foods materials consistent with our sponsorship selection and publication dates.*

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Method of Payment:

- Check Enclosed (payable to Franco-American Centre)
- Call me to process via phone

- Invoice Required
- Pay online

**Completed & Signed Agreement with Logo Due by 4/1/2022 to be included in Fleur Délices Challenge**

**Logo Specifications: T-shirt:** Vector file (EPS, PS, PDF) format to ensure logo integrity.

**Website:** Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

**Please sign and email this agreement and company logo to: [francofoods@facnh.com](mailto:francofoods@facnh.com)**

If preferred, you can mail signed form with payment to: Franco-American Centre  
Attn: Franco Foods,  
c/o 14 Lund Street  
Litchfield, NH 03052

